

PRESS RELEASE

Essen, 02.02.2021

Science Communication as the Social Conversation Around Science

Virtual lecture by Massimiano Bucchi in the “Carte Blanche II” series

Tuesday, February 16th, 2021, 6 p.m. via ZOOM

PLEASE NOTE

The lecture will take place as a **Zoom webinar**. By registering for the lecture, participants consent to the recording for internal use.

This lecture reviews recent trends in science communication research and theoretical discussion, proposing an inclusive definition of science communication as the social conversation around science. It then discusses the potential and implications of such proposed definition.

Massimiano Bucchi, Professor of Science and Technology in Society and Director of Master SCICOMM, University of Trento, has been visiting professor in Asia, Europe, North America and Oceania. He is the author of several books (published in more than 20 countries) and papers in journals such as *Nature*, *Science* and *PLOS*. From 2016 to 2019 he was editor-in-chief of the international journal *Public Understanding of Science*. He regularly contributes to newspapers and TV programmes.

SPEAKER

Massimiano Bucchi, University of Trento

MODERATOR

Martina Franzen, KWI Fellow

COORDINATORS

Julika Griem, KWI Director

Sabine Voßkamp, KWI Research Management

PARTICIPATION

Participants can register for the lecture via e-mail to presse@kwi-nrw.de by Friday, February 15th, 2021. Participants will then receive the Zoom link.

PRESS CONTACT

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ORGANISATION

Organised by the Institute for Advanced Study in the Humanities (KWI)

FURTHER INFORMATION

[Event on the KWI website](#)

ABOUT CARTE BLANCHE II

In these pandemic times, we would like to reward ourselves and our audience with four special treats: We have asked well-known researchers from various disciplines to present and discuss their favourite lecture with us. We are looking very much forward to Sianne Ngai (University of Chicago), Carolin Meister (Academy of Fine Arts Karlsruhe), Ulrich Johannes Schneider (Leipzig University Library) and Massimiano Bucchi (University of Trento).

We would appreciate the circulation of this press release.

About the Institute for Advanced Study in the Humanities (KWI):

The Institute for Advanced Study in the Humanities (KWI) Essen, Germany, is an interdisciplinary research centre following the tradition of international Institutes for Advanced Study. In its role as an inter-university institution connecting the Ruhr-University Bochum, the Technological University Dortmund and the University of Duisburg-Essen, the institute works together with researchers and scientists from its neighbouring universities as well as other partners from the federal state NRW and places in- and outside of Germany. Within the Ruhr area, the KWI is a place to share and discuss the questions and results of ambitious research with interested parties from the city and the greater region. Currently, work at the KWI focusses on the following areas: "cultural studies of science and science policy making", "sociology of literature and culture", "science communication", and a "teaching lab". Projects in the established research field "culture of communication", as well as individual projects, will be continued.

www.kulturwissenschaften.de

Note: If you do not wish to receive any further press releases from the Institute for Advanced Study in the Humanities (KWI), please send a short message to presse@kwi-nrw.de. Many thanks.

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